

Investitionsschutzabkommen und Außenwirtschaft – eine ökonomische Betrachtung

EU-US-Abkommen - eine neue Ära für Investitionsschutz und
Streitbeilegung?

Christian Bellak¹

¹Department of Economics
University of Economics and B.A. Vienna

2013

Outline

- 1 Handel und Investitionen
- 2 Kritik am derzeitigen System
- 3 Zentrale Elemente des neuen Abkommens
- 4 Kontakt

Welche Änderungen stehen bevor?

- Gemeinsamkeit von Handel und Investitionen: global governance failure
- Nicht-tarifäre Handelshemmnisse: zum Schutz der Verbraucher, der Umwelt oder der nationalen Sicherheit
- Wirkung nicht-tarifärer Handelshemmnisse
 - Beschränkung des Marktzuganges
 - Zusätzliche Kosten "of doing-business"

Welche Änderungen stehen bevor?

- Gemeinsamkeit von Handel und Investitionen: global governance failure
- Nicht-tarifäre Handelshemmnisse: zum Schutz der Verbraucher, der Umwelt oder der nationalen Sicherheit
- Wirkung nicht-tarifärer Handelshemmnisse
 - Beschränkung des Marktzuganges
 - Zusätzliche Kosten "of doing-business"

Welche Änderungen stehen bevor?

- Gemeinsamkeit von Handel und Investitionen: global governance failure
- Nicht-tarifäre Handelshemmnisse: zum Schutz der Verbraucher, der Umwelt oder der nationalen Sicherheit
- Wirkung nicht-tarifärer Handelshemmnisse
 - Beschränkung des Marktzuganges
 - Zusätzliche Kosten "of doing-business"

Welche Änderungen stehen bevor?

- Gemeinsamkeit von Handel und Investitionen: global governance failure
- Nicht-tarifäre Handelshemmnisse: zum Schutz der Verbraucher, der Umwelt oder der nationalen Sicherheit
- Wirkung nicht-tarifärer Handelshemmnisse
 - Beschränkung des Marktzuganges
 - Zusätzliche Kosten "of doing-business"

Welche Änderungen stehen bevor?

- Gemeinsamkeit von Handel und Investitionen: global governance failure
- Nicht-tarifäre Handelshemmnisse: zum Schutz der Verbraucher, der Umwelt oder der nationalen Sicherheit
- Wirkung nicht-tarifärer Handelshemmnisse
 - Beschränkung des Marktzuganges
 - Zusätzliche Kosten "of doing-business"

(Bilaterale) Investitionsschutzabkommen (BITs)

• Welche ökonomische Bedeutung haben BITs?

- “the host state deliberately renounces an element of its sovereignty in return for a certain new opportunity: the chance to better attract new foreign investments, which it **would not have acquired in the absence of a treaty.** (Dolzer and Schreuer 2012, Oxford UP)
- „.... economic function of BITs is to act as a **commitment device** for the host government.“ (Aisbett, Australian National University, 2009)
- “... more countries signed them in order to gain legitimacy and acceptance **without a full understanding of their costs and competencies.**” (Jandhyala et al. Wharton School, 2011)
- Wodurch erhalten BITs ihre ökonomische Bedeutung?
 - “The extranational arbitration process derives most of its power from **raising the reputation costs** of refusing to compensate an investor.” (Guzman, Berkley Law Faculty, 2005)

(Bilaterale) Investitionsschutzabkommen (BITs)

- Welche ökonomische Bedeutung haben BITs?
 - “the host state deliberately renounces an element of its sovereignty in return for a certain new opportunity: the chance to better attract new foreign investments, which it **would not have acquired in the absence of a treaty.** (Dolzer and Schreuer 2012, Oxford UP)
 - ... economic function of BITs is to act as a **commitment device** for the host government.” (Aisbett, Australian National University, 2009)
- “... more countries signed them in order to gain legitimacy and acceptance **without a full understanding of their costs and competencies.**” (Jandhyala et al. Wharton School, 2011)
- Wodurch erhalten BITs ihre ökonomische Bedeutung?
 - “The extranational arbitration process derives most of its power from **raising the reputation costs** of refusing to compensate an investor.” (Guzman, Berkley Law Faculty, 2005)

(Bilaterale) Investitionsschutzabkommen (BITs)

- Welche ökonomische Bedeutung haben BITs?
 - “the host state deliberately renounces an element of its sovereignty in return for a certain new opportunity: the chance to better attract new foreign investments, which it **would not have acquired in the absence of a treaty**. (Dolzer and Schreuer 2012, Oxford UP)
 - „.... economic function of BITs is to act as a **commitment device** for the host government.“ (Aisbett, Australian National University, 2009)
- “... more countries signed them in order to gain legitimacy and acceptance **without a full understanding of their costs and competencies.**” (Jandhyala et al. Wharton School, 2011)
- Wodurch erhalten BITs ihre ökonomische Bedeutung?
 - “The extranational arbitration process derives most of its power from **raising the reputation costs** of refusing to compensate an investor.” (Guzman, Berkely Law Faculty, 2005)

(Bilaterale) Investitionsschutzabkommen (BITs)

- Welche ökonomische Bedeutung haben BITs?
 - “the host state deliberately renounces an element of its sovereignty in return for a certain new opportunity: the chance to better attract new foreign investments, which it **would not have acquired in the absence of a treaty.** (Dolzer and Schreuer 2012, Oxford UP)
 - „.... economic function of BITs is to act as a **commitment device** for the host government.“ (Aisbett, Australian National University, 2009)
- „... more countries signed them in order to gain legitimacy and acceptance **without a full understanding of their costs and competencies.**“ (Jandhyala et al. Wharton School, 2011)
- Wodurch erhalten BITs ihre ökonomische Bedeutung?
 - “The extranational arbitration process derives most of its power from **raising the reputation costs** of refusing to compensate an investor.” (Guzman, Berkely Law Faculty, 2005)

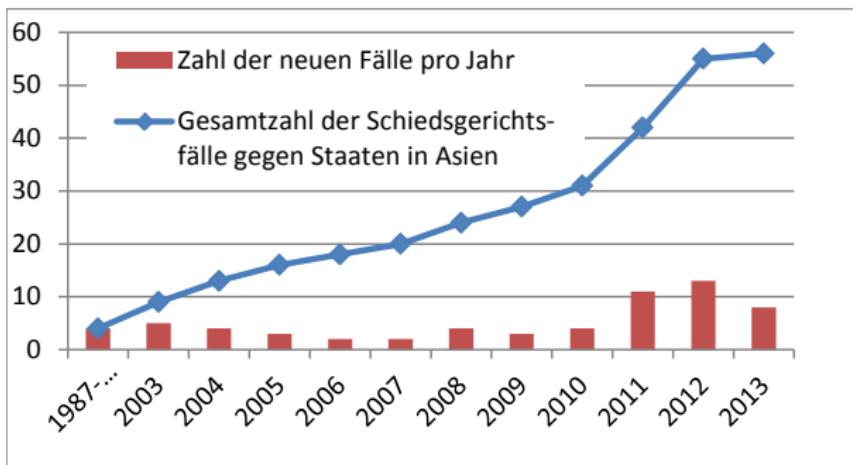
(Bilaterale) Investitionsschutzabkommen (BITs)

- Welche ökonomische Bedeutung haben BITs?
 - "the host state deliberately renounces an element of its sovereignty in return for a certain new opportunity: the chance to better attract new foreign investments, which it **would not have acquired in the absence of a treaty**. (Dolzer and Schreuer 2012, Oxford UP)
 - economic function of BITs is to act as a **commitment device** for the host government." (Aisbett, Australian National University, 2009)
- "... more countries signed them in order to gain legitimacy and acceptance **without a full understanding of their costs and competencies.**" (Jandhyala et al. Wharton School, 2011)
- Wodurch erhalten BITs ihre ökonomische Bedeutung?
 - "The extranational arbitration process derives most of its power from **raising the reputation costs** of refusing to compensate an investor." (Guzman, Berkely Law Faculty, 2005)

(Bilaterale) Investitionsschutzabkommen (BITs)

- Welche ökonomische Bedeutung haben BITs?
 - "the host state deliberately renounces an element of its sovereignty in return for a certain new opportunity: the chance to better attract new foreign investments, which it **would not have acquired in the absence of a treaty**. (Dolzer and Schreuer 2012, Oxford UP)
 - economic function of BITs is to act as a **commitment device** for the host government." (Aisbett, Australian National University, 2009)
- "... more countries signed them in order to gain legitimacy and acceptance **without a full understanding of their costs and competencies.**" (Jandhyala et al. Wharton School, 2011)
- Wodurch erhalten BITs ihre ökonomische Bedeutung?
 - "The extranational arbitration process derives most of its power from **raising the reputation costs** of refusing to compensate an investor." (Guzman, Berkely Law Faculty, 2005)

Entwicklung der Schiedsgerichtsverfahren in Asien



Drei zentrale Kritikpunkte

Quelle: Newcombe and Paradell, Law and Practice of Investment Treaties, Kluwer

- Bestimmungen in bilateralen Investitionsabkommen sind **zu vage** und der Schutz von Investoren **zu weit** und dies erlaubt damit einen zu großen Interpretationsspielraum der Bestimmungen zugunsten von Investoren.
- Der Streitbeilegungsmechanismus zwischen Investor und Staat ist nicht geeignet, Sachverhalte zu lösen, die **im Kern Dispute um öffentliche Regulierung**, also einer staatlichen Kernfunktion, sind.
- **Asymmetrie** von Rechten und Pflichten zwischen Investoren und Regierungen / Staaten.

Drei zentrale Kritikpunkte

Quelle: Newcombe and Paradell, Law and Practice of Investment Treaties, Kluwer

- Bestimmungen in bilateralen Investitionsabkommen sind **zu vage** und der Schutz von Investoren **zu weit** und dies erlaubt damit einen zu großen Interpretationsspielraum der Bestimmungen zugunsten von Investoren.
- Der Streitbeilegungsmechanismus zwischen Investor und Staat ist nicht geeignet, Sachverhalte zu lösen, die **im Kern Dispute um öffentliche Regulierung**, also einer staatlichen Kernfunktion, sind.
- **Asymmetrie** von Rechten und Pflichten zwischen Investoren und Regierungen / Staaten.

Drei zentrale Kritikpunkte

Quelle: Newcombe and Paradell, Law and Practice of Investment Treaties, Kluwer

- Bestimmungen in bilateralen Investitionsabkommen sind **zu vage** und der Schutz von Investoren **zu weit** und dies erlaubt damit einen zu großen Interpretationsspielraum der Bestimmungen zugunsten von Investoren.
- Der Streitbeilegungsmechanismus zwischen Investor und Staat ist nicht geeignet, Sachverhalte zu lösen, die **im Kern Dispute um öffentliche Regulierung**, also einer staatlichen Kernfunktion, sind.
- **Asymmetrie** von Rechten und Pflichten zwischen Investoren und Regierungen / Staaten.

Marktöffnung

Prinzipien des Verhandlungsmandats der EU

- The importance of regulatory action to achieve **public policy objectives**, including the ... consumers and **investors**, at a level that each party considers appropriate.
- TTIP provisions **shall not affect the ultimate sovereign right** of either party to **regulate in pursuit of its public policy objectives** and shall not be used as a means of **lowering the levels of protection** provided by either party.
- The HLWG recommends that a comprehensive U.S.-EU trade agreement should include investment liberalization and protection provisions based on the **highest levels of liberalization and highest standards of protection** that both sides have negotiated to date.
- **pre-establishment** national treatment

Marktöffnung

Prinzipien des Verhandlungsmandats der EU

- The importance of regulatory action to achieve **public policy objectives**, including the ... consumers and investors, at a level that each party considers appropriate.
- TTIP provisions **shall not affect the ultimate sovereign right** of either party to **regulate in pursuit of its public policy objectives** and shall not be used as a means of **lowering the levels of protection** provided by either party.
- The HLWG recommends that a comprehensive U.S.-EU trade agreement should include investment liberalization and protection provisions based on the **highest levels of liberalization and highest standards of protection** that both sides have negotiated to date.
- **pre-establishment** national treatment

Marktöffnung

Prinzipien des Verhandlungsmandats der EU

- The importance of regulatory action to achieve **public policy objectives**, including the ... consumers and investors, at a level that each party considers appropriate.
- TTIP provisions **shall not affect the ultimate sovereign right** of either party to **regulate in pursuit of its public policy objectives** and shall not be used as a means of **lowering the levels of protection** provided by either party.
- The HLWG recommends that a comprehensive U.S.-EU trade agreement should include investment liberalization and protection provisions based on the **highest levels of liberalization and highest standards of protection** that both sides have negotiated to date.
- **pre-establishment national treatment**

Marktöffnung

Prinzipien des Verhandlungsmandats der EU

- The importance of regulatory action to achieve **public policy objectives**, including the ... consumers and investors, at a level that each party considers appropriate.
- TTIP provisions **shall not affect the ultimate sovereign right** of either party to **regulate in pursuit of its public policy objectives** and shall not be used as a means of **lowering the levels of protection** provided by either party.
- The HLWG recommends that a comprehensive U.S.-EU trade agreement should include investment liberalization and protection provisions based on the **highest levels of liberalization and highest standards of protection** that both sides have negotiated to date.
- **pre-establishment** national treatment

Streitbeilegungsmechanismus

- „a relatively **thinly defined procedural framework** compared to advanced domestic procedural frameworks.“ (OECD 2012)
- Optionen
 - Promoting alternative dispute resolution
 - Tailoring the existing system through individual IIAs (die wahrscheinlichste Alternative)
 - Limiting investor access to ISDS
 - Introducing an appeals facility
 - Creating a standing international investment court
 - Rolle der diplomatischen Streitbeilegung in Zukunft?

Streitbeilegungsmechanismus

- „a relatively **thinly defined procedural framework** compared to advanced domestic procedural frameworks.“ (OECD 2012)
- Optionen
 - Promoting alternative dispute resolution
 - Tailoring the existing system through individual IIAs (die wahrscheinlichste Alternative)
 - Limiting investor access to ISDS
 - Introducing an appeals facility
 - Creating a standing international investment court
 - Rolle der diplomatischen Streitbeilegung in Zukunft?

Streitbeilegungsmechanismus

- „a relatively **thinly defined procedural framework** compared to advanced domestic procedural frameworks.“ (OECD 2012)
- Optionen
 - Promoting alternative dispute resolution
 - Tailoring the existing system through individual IIAs (die wahrscheinlichste Alternative)
 - Limiting investor access to ISDS
 - Introducing an appeals facility
 - Creating a standing international investment court
 - Rolle der diplomatischen Streitbeilegung in Zukunft?

Streitbeilegungsmechanismus

- „a relatively **thinly defined procedural framework** compared to advanced domestic procedural frameworks.“ (OECD 2012)
- Optionen
 - Promoting alternative dispute resolution
 - Tailoring the existing system through individual IIAs (die wahrscheinlichste Alternative)
 - Limiting investor access to ISDS
 - Introducing an appeals facility
 - Creating a standing international investment court
 - Rolle der diplomatischen Streitbeilegung in Zukunft?

Streitbeilegungsmechanismus

- „a relatively **thinly defined procedural framework** compared to advanced domestic procedural frameworks.“ (OECD 2012)
- Optionen
 - Promoting alternative dispute resolution
 - Tailoring the existing system through individual IIAs (die wahrscheinlichste Alternative)
 - Limiting investor access to ISDS
 - Introducing an appeals facility
 - Creating a standing international investment court
 - Rolle der diplomatischen Streitbeilegung in Zukunft?

Streitbeilegungsmechanismus

- „a relatively **thinly defined procedural framework** compared to advanced domestic procedural frameworks.“ (OECD 2012)
- Optionen
 - Promoting alternative dispute resolution
 - Tailoring the existing system through individual IIAs (die wahrscheinlichste Alternative)
 - Limiting investor access to ISDS
 - Introducing an appeals facility
 - Creating a standing international investment court
 - Rolle der diplomatischen Streitbeilegung in Zukunft?

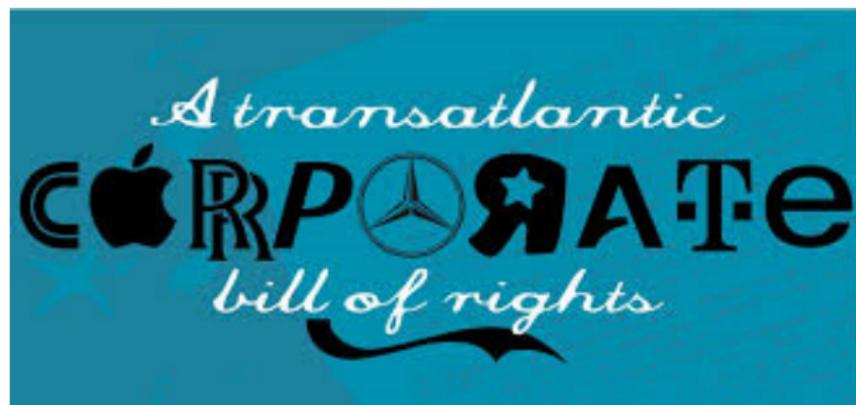
Streitbeilegungsmechanismus

- „a relatively **thinly defined procedural framework** compared to advanced domestic procedural frameworks.“ (OECD 2012)
- Optionen
 - Promoting alternative dispute resolution
 - Tailoring the existing system through individual IIAs (die wahrscheinlichste Alternative)
 - Limiting investor access to ISDS
 - Introducing an appeals facility
 - Creating a standing international investment court
 - Rolle der diplomatischen Streitbeilegung in Zukunft?

Streitbeilegungsmechanismus

- „a relatively **thinly defined procedural framework** compared to advanced domestic procedural frameworks.“ (OECD 2012)
- Optionen
 - Promoting alternative dispute resolution
 - Tailoring the existing system through individual IIAs (die wahrscheinlichste Alternative)
 - Limiting investor access to ISDS
 - Introducing an appeals facility
 - Creating a standing international investment court
 - Rolle der diplomatischen Streitbeilegung in Zukunft?

Corporate Europe



Kontakt

- Vielen Dank für Ihre Aufmerksamkeit!
- bellak@wu.ac.at
- skype chris2553

Kontakt

- Vielen Dank für Ihre Aufmerksamkeit!
- bellak@wu.ac.at
- skype chris2553

Kontakt

- Vielen Dank für Ihre Aufmerksamkeit!
- bellak@wu.ac.at
- skype chris2553