

„I want to empower people. I want someone to look at me and say
because of you I didn't give up.”



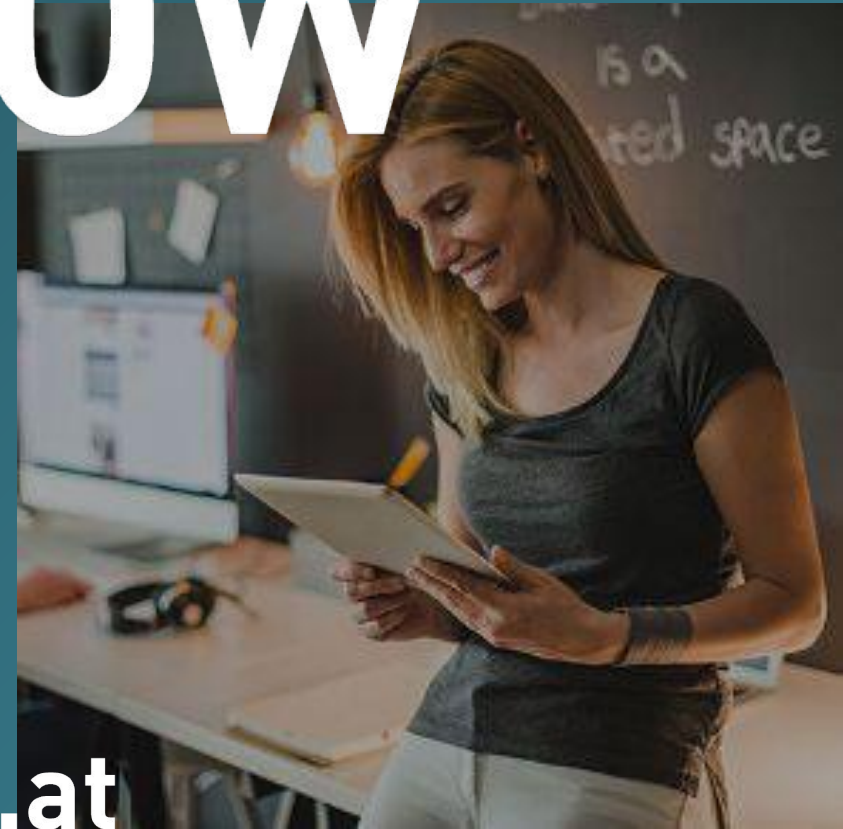
Kambis Kobansal Vajagah



Von der Idee bis zum
erfolgreichen Unternehmen

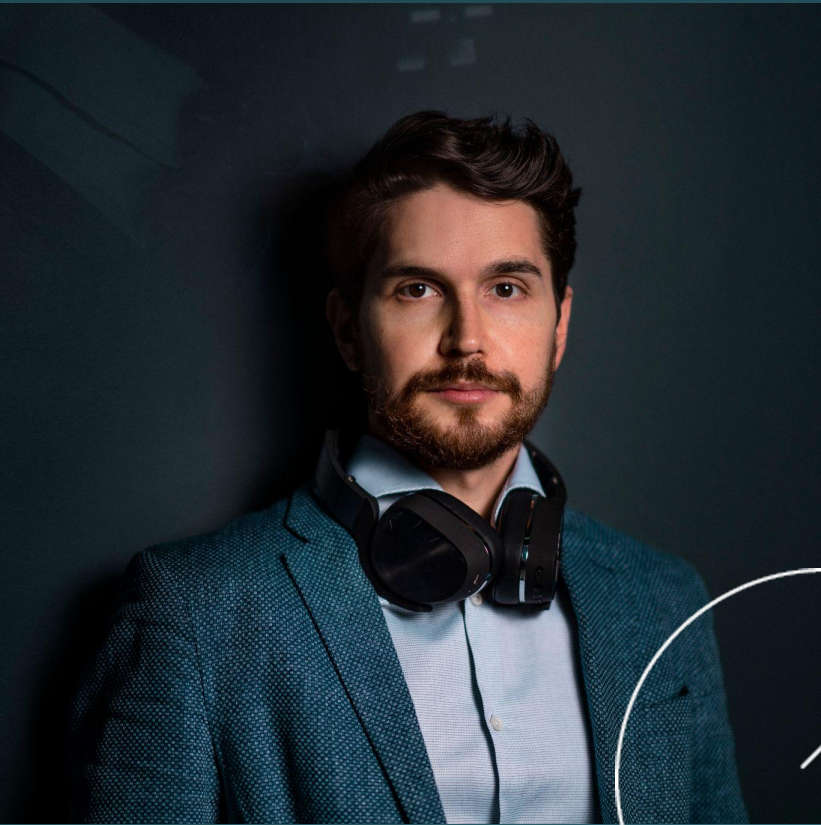
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Speaker

Kambis Kohansal Vajargah
WKÖ Head of Startup-Services
Deputy Head of Founder-Services

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startup-services

Services

- **Open Office Hours**
1:1 founder advisory
- **înno up**
cross-border startup-sme-corporate collaboration
- **Born Global Academy**
scaling program for going international
- **Startup Landscape Austria**
online database for austria's tech ecosystem
- **Lookaut Insights**
edutainment videos for founders
- **wîse up**
e-learning platform for startups and employees



Startup Landscape Austria

Official launch of

Startup Landscape Austria



 Federal Ministry
Republic of Austria
Labour and Economy



Startup Landscape Austria

3,052

STARTUPS

1,529

ROUNDS

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HOW TO USE

ECOSYSTEM PARTNERS



Add your organization

Are you a founder, a VC, or otherwise active in the ecosystem? Gain visibility, unlock more features, and help the database become more complete by adding your organization for free.

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Becoming a partner

Our partners help make this platform what it is through data sharing, collaboration, sponsorship and research. Sounds interesting? We'd love to discuss any ideas.

[Contact us](#)



Where the data comes from

This platform is powered by Dealroom. We combine machine learning and data engineering with user-submitted data with robust verification processes and a strong network of ecosystems.

[See more](#)



Glossary & definitions

What is a startup, scaleup or service provider? B2B or B2C? Take a look at our methodology and list of Dealroom definitions.

[See more](#)



AUSTRIA

3,142
Verified startups

120
VC investors

1,872
Funding rounds

45k
Startup employees





EdTech
€314M in 2022YTD



mimo



audvice



Transportation
€340M in 2022YTD



kontrol



goUrban



Fintech
€56.8M in 2022YTD



Blockpit

VALUTICO



Health*
€39.8M in 2022YTD



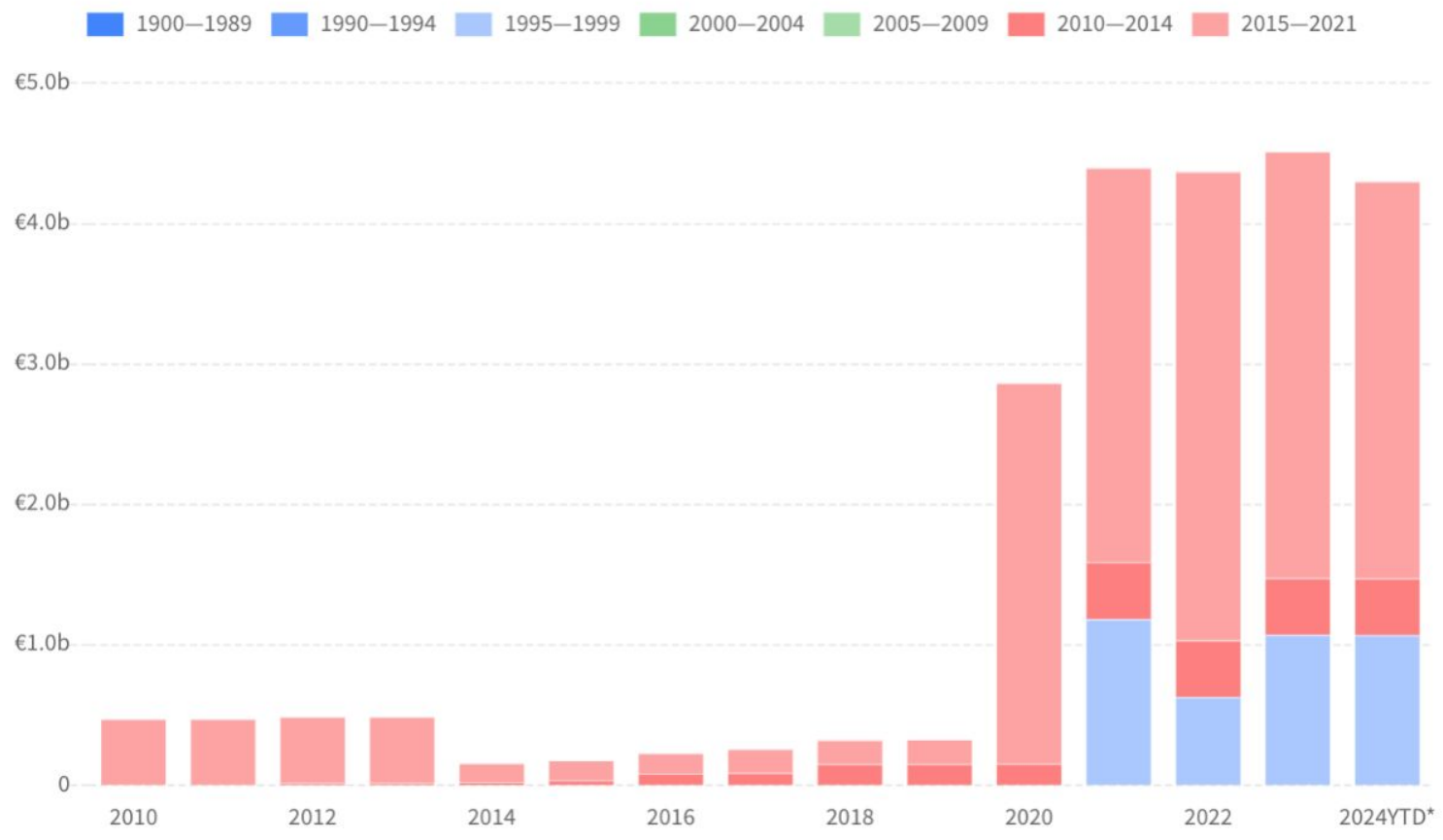
Explore startups from 20+ industry verticals

[» view online](#)

NAME	DEALROOM SIGNAL	MARKET	TYPE	GROWTH
Nabriva Therapeutics ★ Clinical stage biopharmaceutical c...	77	B2B health biotechnology pharmaceutical	commission manufacturing	
Tractive ★ ❤️ GPS-based pet tracking solution	70	B2C kids home living	hardware subscription marketplace & ecommerce	
Codecool ★ Training programs, coding boot ca...	64	B2B, B2C education jobs recruitment education management	commission marketplace & ecommerce	
Bitpanda ★ ❤️ Austrian start-up company that sp...	64	B2C fintech crypto and defi wealth management	blockchain commission marketplace & ecommerce	
PSPDFKit ★ The leading framework for displayi...	64	B2B enterprise software	commission saas	
Sportradar AG ★ Sports data collection and process...	61	B2C sports sport media	big data subscription saas	
Adverity ★ ❤️ With the adverity Marketing Intelli...	60	B2B marketing enterprise software marketing analytics	machine learning big data artificial intelligence subscription saas	

Showing 204 startups & scaleups

[Table](#) [Cards](#) [Landscape](#) [Hide stats](#) [Edit columns](#)



[Employees by enterprise value](#) [Employees by team size](#)
[Enterprise value by valuation](#) [Enterprise value by launch year](#)

2024YTD*

- €2.8b 2015—2021
- €406m 2010—2014
- 0 2005—2009
- 0 2000—2004
- €1.1b 1995—1999
- 0 1990—1994
- 0 1900—1989

Total: €4.3b

Note: due to reporting lag, the last 12 months are systematically under reporting on rounds especially small rounds. Contact us for corrected estimates.

[Table View](#)



austrian state of the ecosystem

- population: 9,067,476
- **over 3,150 active startups in Austria**
- about 50% Austria's startups are founded in Vienna.
- more than 30,000 employees overall
- 40% are making profits

austrian state of the ecosystem

- founders are on average 37 years old
- 2.6 founders on average
- 70% of startup founders are university graduates
- 4 out of 10 startup founders are **serial entrepreneurs**
- **female founders** have a share of 39% in startups
- 25% of founders have **migration background**
- 25% of Austrian startups are **spin-offs** → *i.e. biotech*
- 82% plan to generate revenues abroad

austrian state of the ecosystem: culttech/media

- at least **259 CultTech/Media** companies at the moment
- equals 8% of all startups
- with 10,000+ employees
- with 1.4 billion euros in valuation

austrian state of the ecosystem: biotech

- **110 BioTech** companies at the moment
- equals 3,5% of all startups
- equals 14% of all spin-offs
- with 2,300+ employees
- with 1.8 billion euros in valuation

verticals by investment

- Climate
- Transportation
- Life Science
- Education
- Real Estate

defined focus verticals

- Life Science
- Real Estate
- Space
- Quantum Engineering
- Culture & Technology

technology trends

Artificial intelligence continues to be the number one innovation and technology trend.

Energy storage, big data and cybersecurity round out the most important technology trends and have each gained in importance compared to the previous year.

austrian state of the ecosystem

- 2023: (Positive) Good startup year in Austria despite challenging conditions, (Negative) Fewer growth financings
- Almost 700 million euros in financing volume (-33% vs. 2022)
- For comparison: **Estonia < 300 million euros**, UAE -47%
- Sources: EY Start-up Barometer 2023, Startup Landscape Austria

austrian state of the ecosystem

- **Record in financing rounds in Austria:** Number increases by 22 percent from 151 to 184 compared to 2022
- **Financing volume shrinks by a third** from one billion euros to 695 million euros – aside from the last two years, the highest sum achieved so far
- Significantly more financing rounds up to ten million euros, large growth rounds decrease substantially
- Average financing volume returns to pre-boom level

austrian state of the ecosystem

- Largest financing rounds for Gropys, GoStudent, and MYFLEXBOX
- Most financing rounds occurred in the software and technology sector
- Vienna leads again in investment volume and deal number
- **Sustainability** in startups is increasingly the focus of investors – one out of every four euros goes to startups in the sustainability sector

Thank you!

Explore the ecosystem

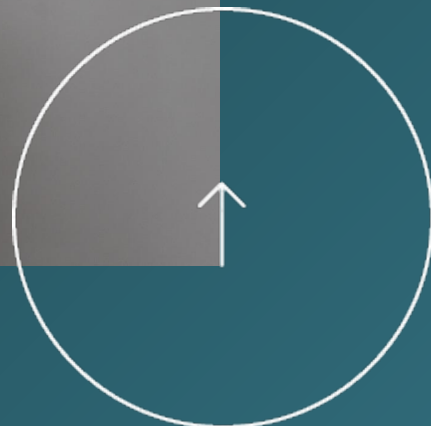
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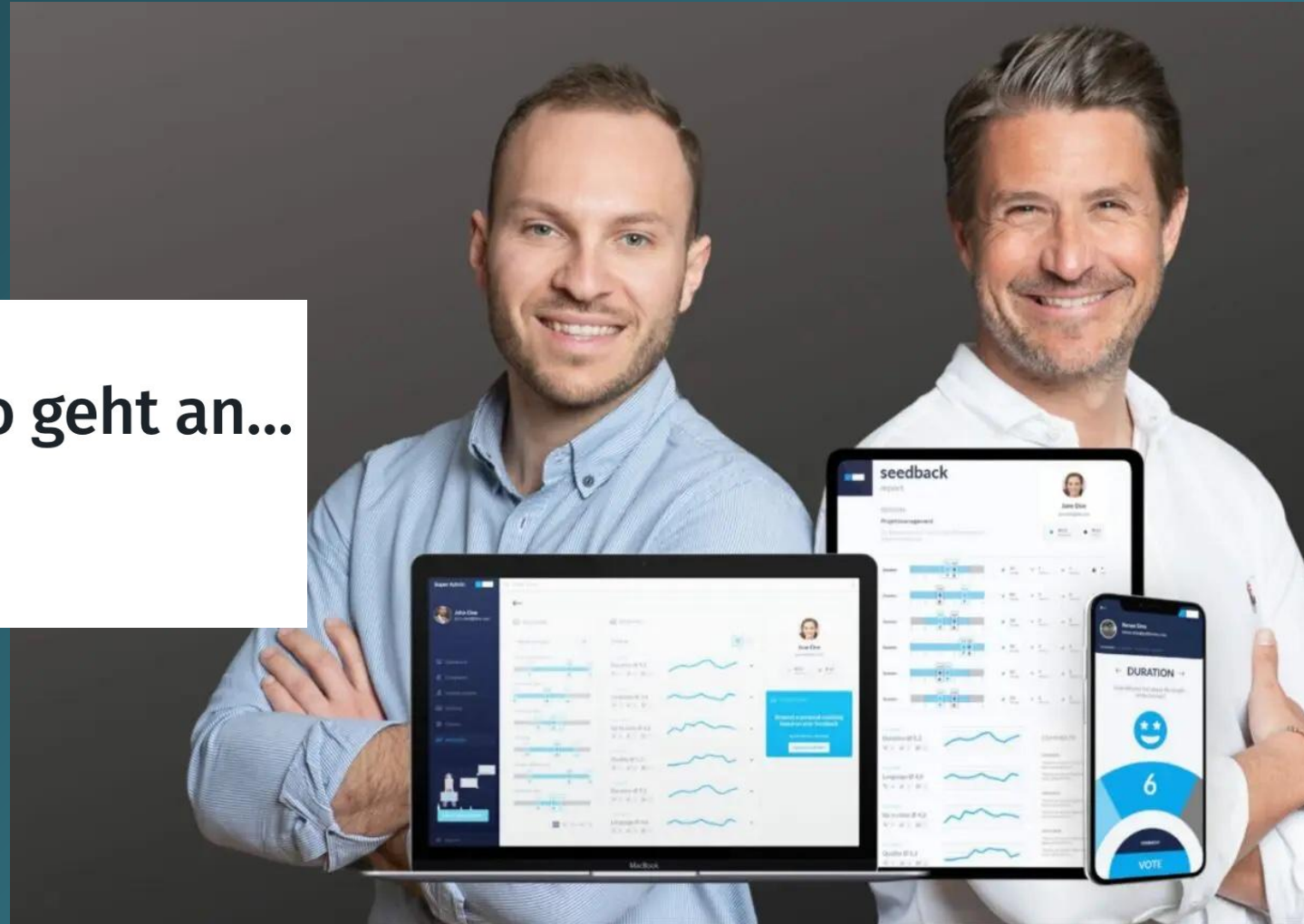
Gabriel Heiml
Gründer Seedback

www.seedback.at

GRÜNDUNG

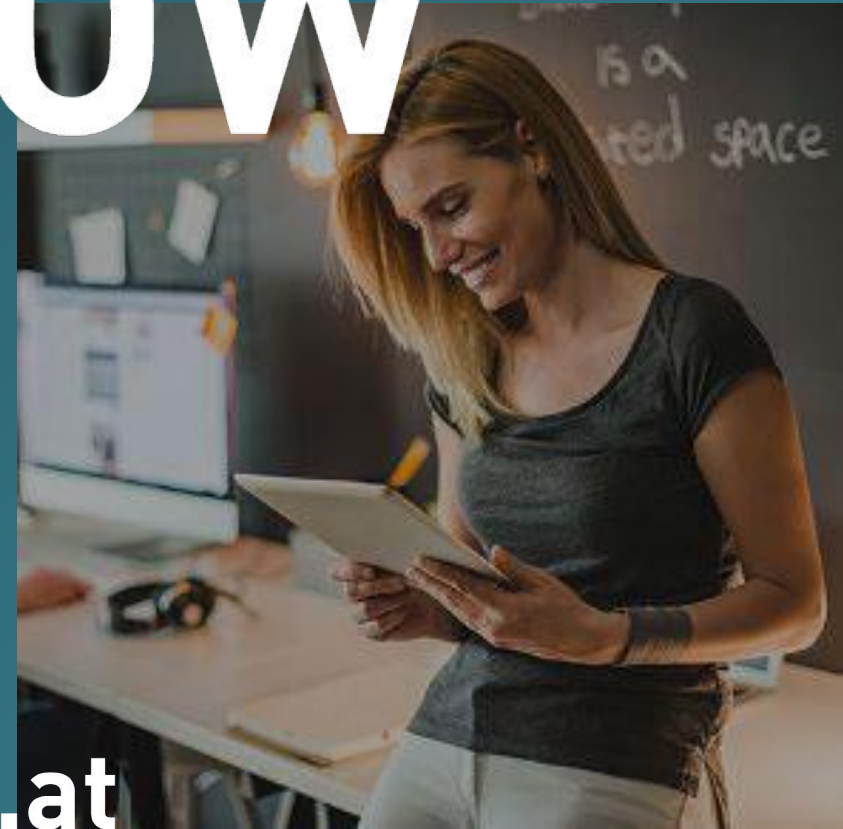
Der Titel der ersten Startup-FlexCo geht an... Seedback

 Jakob Steinschaden · 04. Januar 2024, 11:27



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